

Video Contest: Calling All Filmmakers...

Visualizing Catholic Social TeachingWho:

High School Junior and Seniors are eligible to enter this contest. Individual or group submissions are welcome. Work must be original.

Deadline: April 15, 2008

What:

Select one theme from Catholic Social Teaching listed below. Portray this theme visually and creatively in a short film. Explore the theme chosen through a current social justice issue.

Themes to Choose from: (Choose ONE)

- Stewardship: Care for God's Creation
- Life & Dignity of the Human Person
- Fully Human in Community
- Dignity of Work and Rights of Workers
- Option for the Poor and Vulnerable
- Economic Justice & International Development
- Rights and Responsibilities
- Government & Subsidiarity
- Promoting Peace and Nonviolence
- Global Solidarity
- Common Good

Requirements:

Films must contain the following elements:

Approach: Films should be creative, interesting, dynamic, and engaging. (Humor is good as long as your substance is communicated clearly.) Animated films are acceptable.

Title Frame: Indicate the title of the piece, the creators' first names only, the school, city and state.

Length: Must be 5-7 minutes in length.

Technical:

- Leave at least 15 seconds of lead time before the video starts.
- Check the contrast between any text and the background. Readability is crucial.
- Do not let the background music overtake any voice-over messages.
- Credits must appear at the end.

Structure & Content:

- Include a brief overview on the selected theme from Catholic Social Teaching
- Educate your audience on the connection between the theme and their faith (i.e. Why should they care?)
- Demonstrate how the current social justice issue you have chosen to illustrate the theme is something that young people can do something about. (Indicate how your audience can take action practically.)

Note: Students may submit more than one entry. One winner for each theme will be announced.



Judging Process:

A panel of Judges will include: Students, Teachers, Experts in Catholic Social Teaching, and online voting through the Education for Justice Web Site.

Judging Criteria:

1. Clarity of content and effectiveness of communicating the theme accurately.
2. Editing: attention to transitions, titles, organization of presentation, good visuals.
3. Creativity – Dynamic, engaging content.
4. Audience reaction – did you get the attention of your audience and entertain them while educating them?
5. Sound quality and delivery.

How to Submit:

- Entries may be submitted two ways:
 1. Submit a copy of your video on DVD clearly labeled with author(s), teacher, school, and all contact information.
 2. Upload your video to YouTube and notify Education for Justice by e-mail (efj@coc.org) of the video link indicating author(s) teacher, school and all contact information.
- All entries must be postmarked or uploaded by Tuesday, April 15, 2008.

Mail entries to:

Education for Justice
Attn: Film Contest
1225 Otis Street NE
Washington, DC 20017

Winners:

- Winning videos will be uploaded on the Education for Justice site for the national and international audience of the site.
- Winning participants will each receive a framed award to be presented at their respective schools.
- Videos become property of Education for Justice.

Questions?

Please contact: Education for Justice
Sr. Katherine Feely
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