

DIOCESE OF ROCHESTER – ROCHESTER, NY

MINISTRY AREA BY BLOCK GROUP

ESTIMATED 2006 AVERAGE HOUSEHOLD INCOME

- \$10,250 to \$15,000
- \$15,000 to \$25,000
- \$25,000 to \$35,000
- \$35,000 to \$50,000
- \$50,000 to \$75,000
- \$75,000 to \$199,563

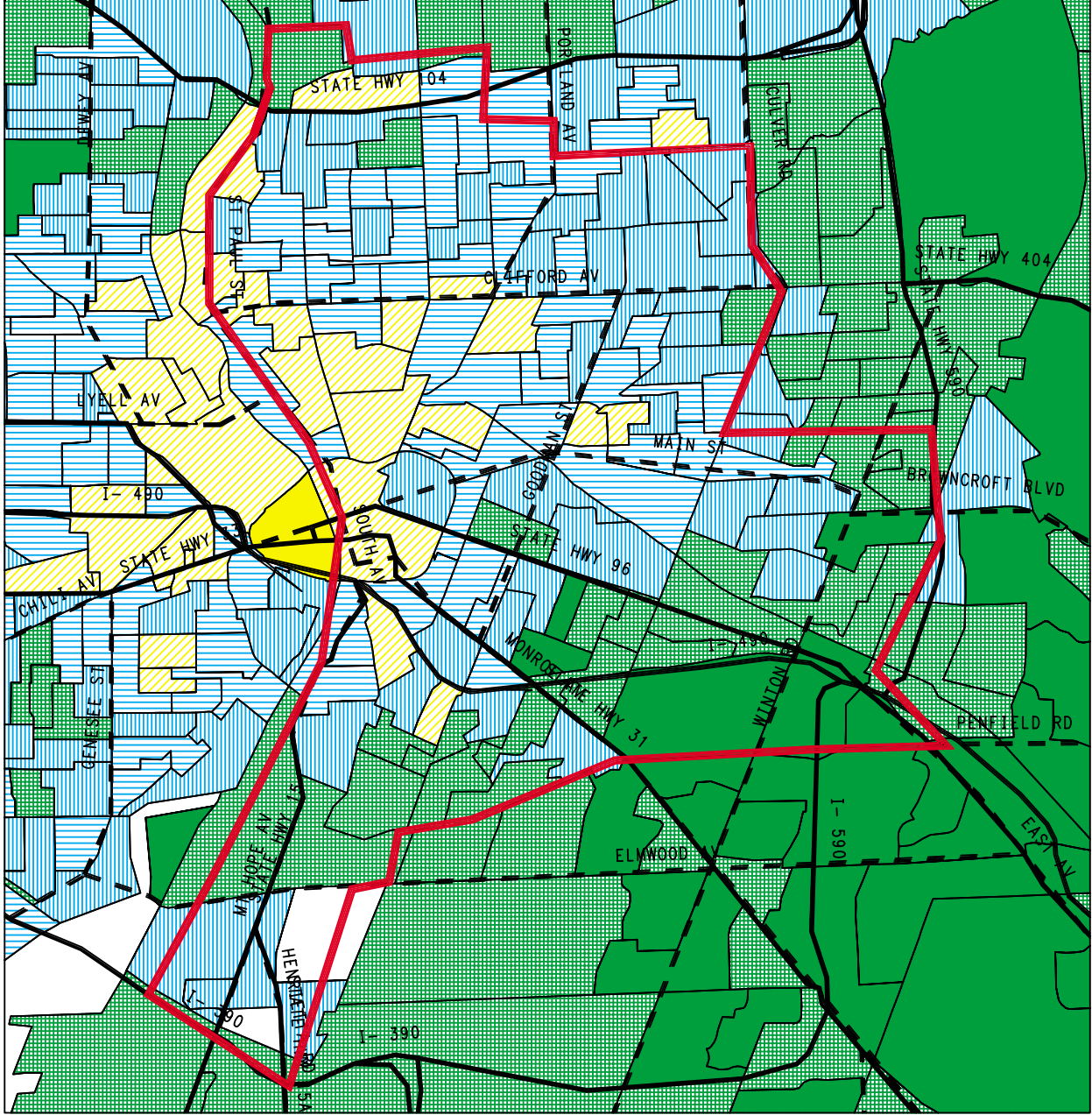
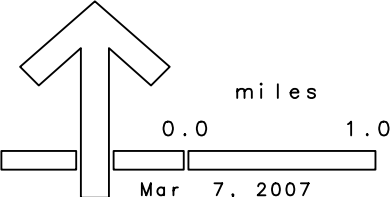
National Average: \$63,301

Study Area

Major Highways

Major Roads

Only areas with at least 10 households shown



DIOCESE OF ROCHESTER – ROCHESTER, NY

MINISTRY AREA BY BLOCK GROUP



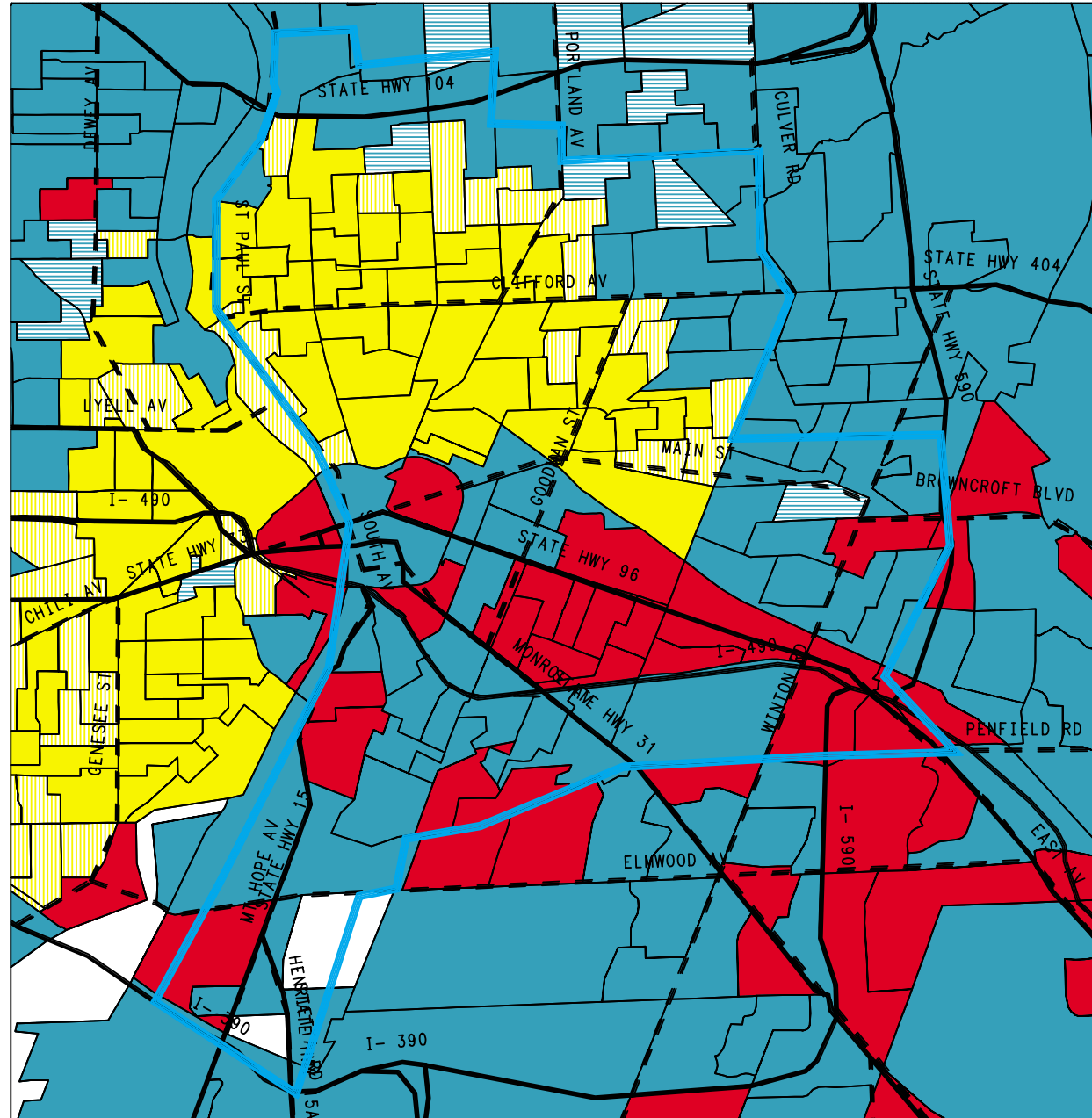
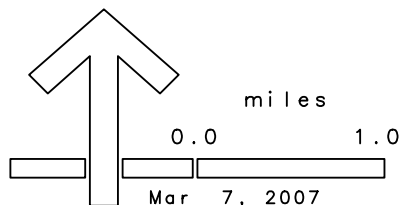
ESTIMATED PERCENTAGE
OF 2006 HOUSEHOLDS WITH
LIKELIHOOD OF
NO FAITH INVOLVEMENT

- 21% to 27%
- 27% to 33%
- 33% to 36%
- 36% to 42%
- 42% to 50%

National Average: 34.7%
■ Study Area

- Major Highways
- Major Roads

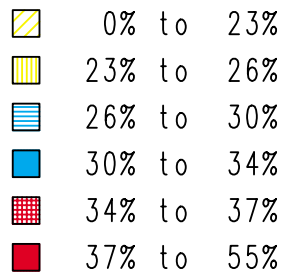
Only areas with at least 10 households shown



DIOCESE OF ROCHESTER – ROCHESTER, NY

MINISTRY AREA BY BLOCK GROUP

PERCENTAGE OF 2006
POPULATION:
AGES 30-49



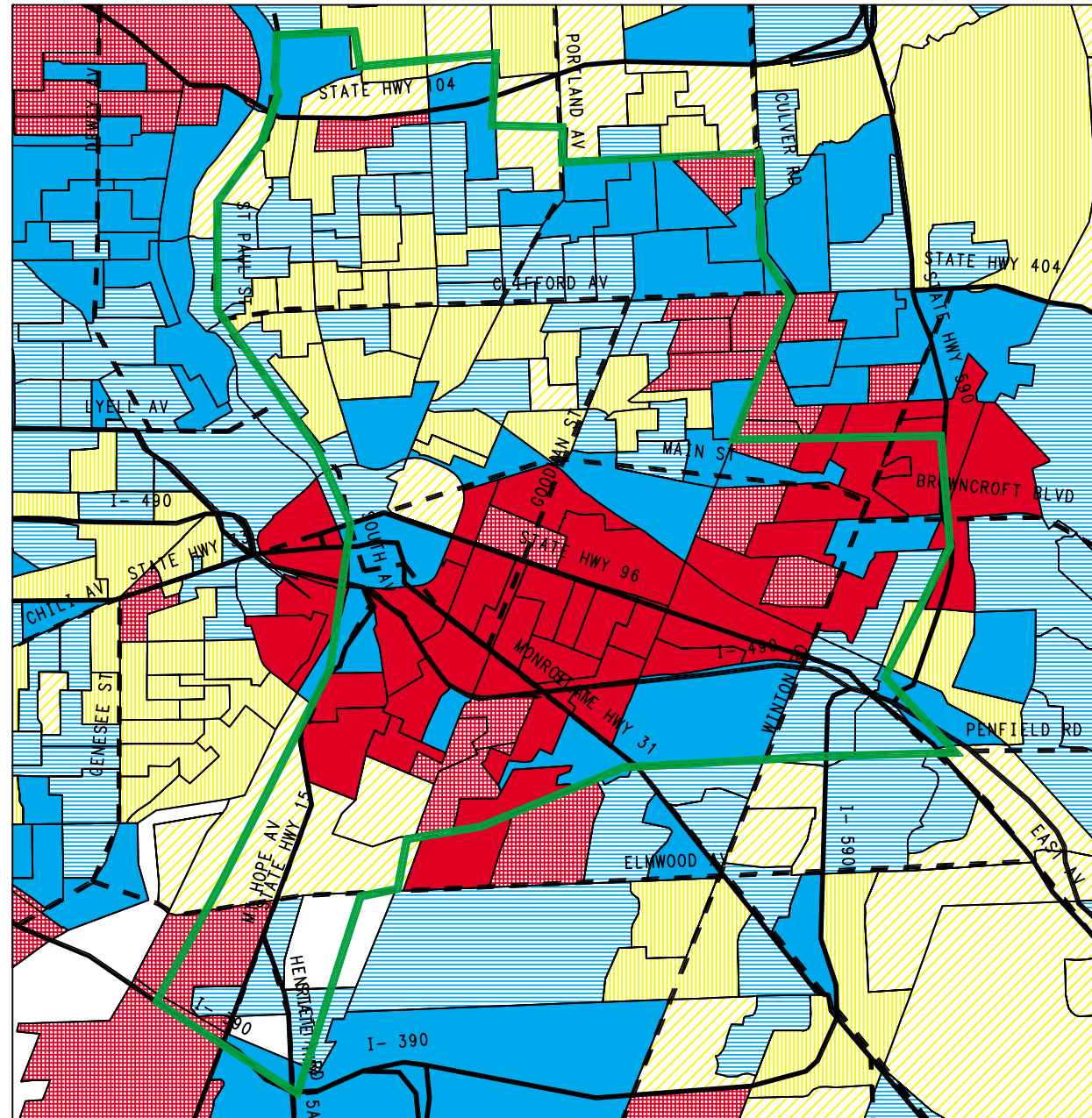
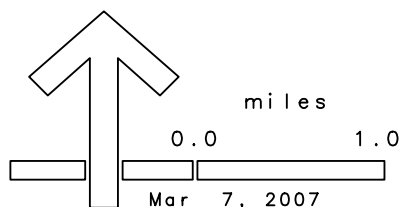
National Average: 29.6%

Study Area

Major Highways

Major Roads

Only areas with at least 10 households shown



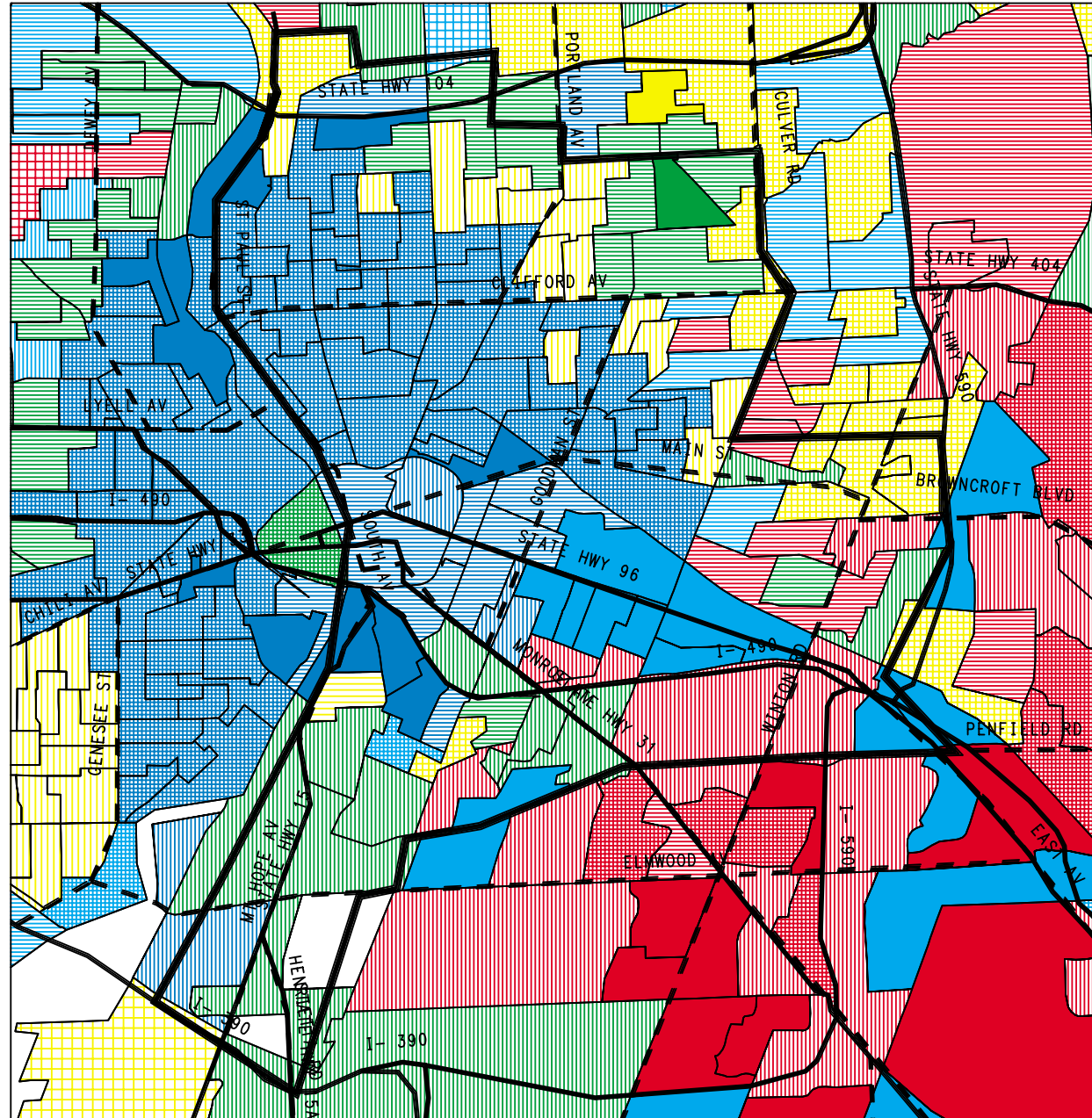
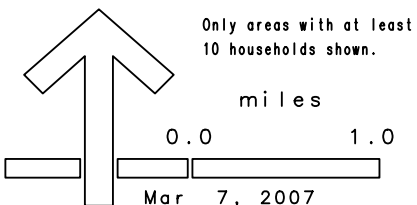
DIOCESE OF ROCHESTER – ROCHESTER, NY

MINISTRY AREA BY BLOCK GROUP

PRIMARY U.S. LIFESTYLES SEGMENT

- Traditional Affluent Families
- Mid-Life Prosperity
- Rising Potential Professionals
- Suburban Mid-Life Families
- Young Suburban Families
- Educated New Starters
- Reliable Young Starters
- Large Young Families
- Working Urban Families
- Cautious and Mature
- Mature and Established
- Established Empty-Nesters
- Metro Multi-Ethnic Diversity
- Working Urban Life
- College and Career Starters
- Laboring Country Families
- Rising Multi-Ethnic Urbanites
- New Beginning Urbanites
- Surviving Urban Diversity
- Struggling Urban Diversity
- Struggling Black Households
- University Life
- Struggling Urban Life

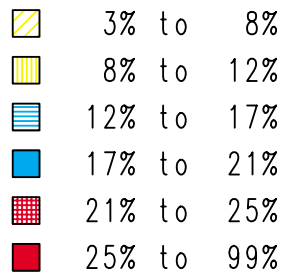
- Study Area
- Major Highways
- Major Roads



DIOCESE OF ROCHESTER – ROCHESTER, NY

MINISTRY AREA BY BLOCK GROUP

PERCENTAGE OF 2006
POPULATION:
AGES 18-29



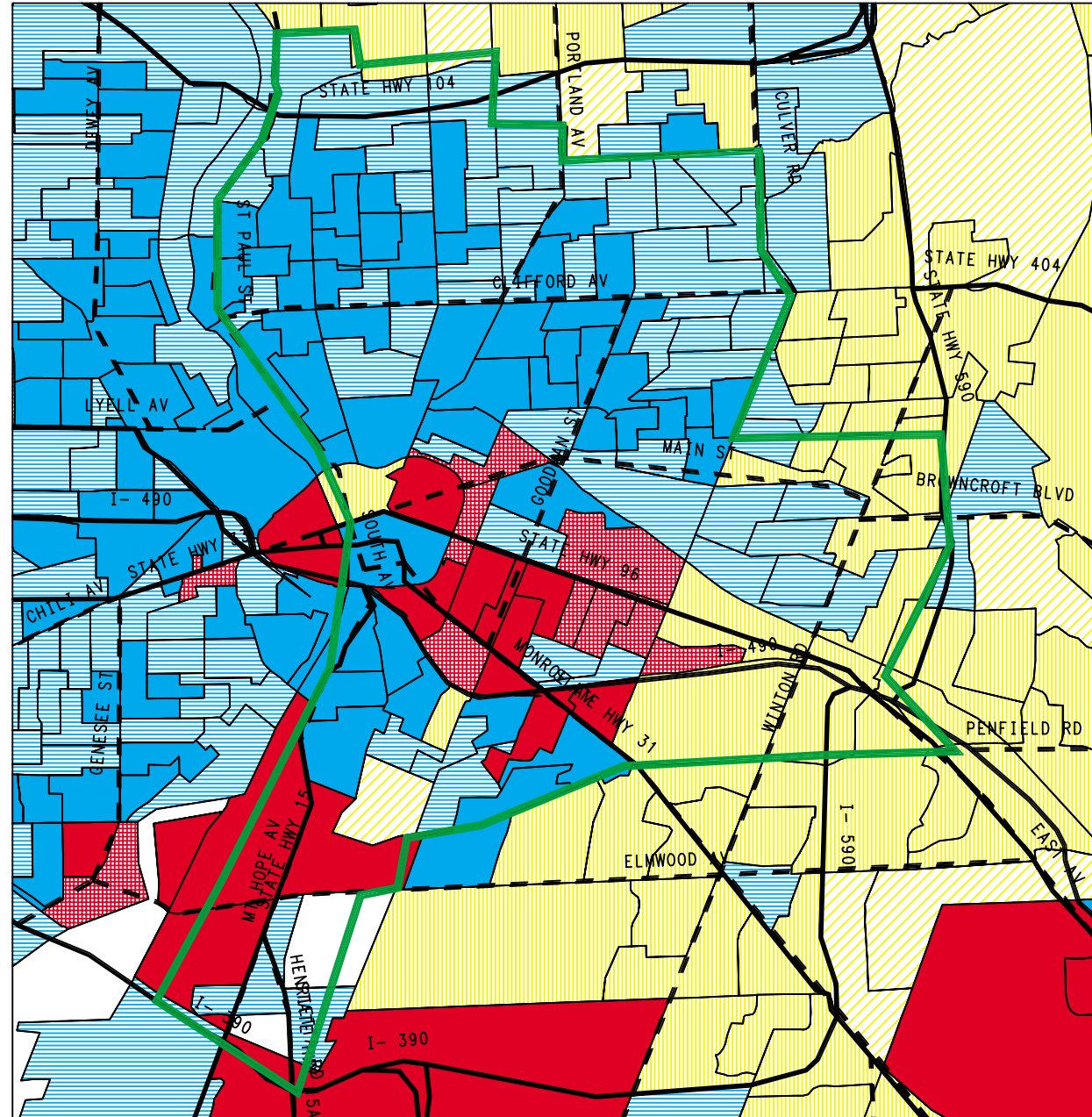
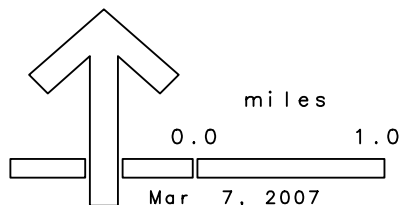
National Average: 16.6%

Study Area

Major Highways

Major Roads

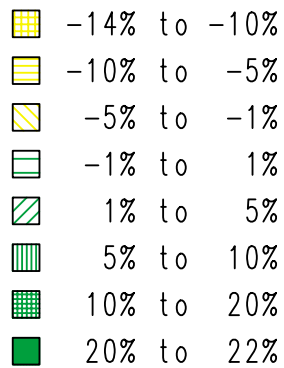
Only areas with at least 10 households shown



DIOCESE OF ROCHESTER – ROCHESTER, NY

MINISTRY AREA BY BLOCK GROUP

PROJECTED POPULATION GROWTH PERCENTAGE BETWEEN 2006 AND 2011



National Average: 4.8%

Study Area

Major Highways

Major Roads

Only areas with at least 10 households shown

