

Stewardship Education and Communication at Our Mother of Sorrows

Stewardship Implementation Phase	Time	Key Education and Communication Components
Team Self Education	8 months	<ul style="list-style-type: none"> • Self study via books, pamphlets, DVDs, discussions, stewardship day. • Benchmark with five other parishes and a Lutheran church. • Parish assessment (objective & subjective) through staff, parish council, and ministry leaders.
Parish Education	13 months	
Ministry leaders		Saturday morning workshop to educate & gain commitment of leaders. <ul style="list-style-type: none"> • Fr. Dan Mahan DVD • Insights from “mature” parish • Break out sessions • Pastor’s personal witness • Benchmark & assessment results • Fact sheet & educational resource guide.
Ministry participants		1.5 hour presentation to ministry participant groups to reinforce stewardship principles and explain team’s parish education plans. <ul style="list-style-type: none"> • Pastor personal reflection • Stewardship video • Food and fellowship • Lay witness • Team’s plans • Concentric circle approach
Parish		<ul style="list-style-type: none"> • Monthly stewardship theme • Stewardship language in most homilies and pastor’s column.. • Weekly bulletin reflection • Lay witnesses • Brochure • Council liaison to ministries • Bookmark • Monthly stewardship homilies • Bulletin inserts • Ministry display center • Banners at church entrance • Stewardship prayer said after every Mass. • Weekly prayers of the faithful
Commitment	3 months	Large ministry fair promoted in pastor mailing to entire parish. Commitment weekend <ul style="list-style-type: none"> • Banner at each entrance with date placed 3 months in advance. • Process directed by stewardship team member from pulpit. • Advanced letter to ministry leaders outlining their responsibility.
Sustain and Increase	Ongoing	Following “Stewardship Timeline for 2010”

Lou and Louise Dodd. E-mail: loudodd@gmail.com

Dan Hedberg. E-mail: monadassoc@aol.com