

*I Am With  
You Always*

Matthew 28:20



2022/2023 CATHOLIC MINISTRIES APPEAL  
DIOCESE OF ROCHESTER

**IMPACT REPORT**



My dear sisters and brothers in Christ:

With sincere gratitude, I am pleased to share this Impact Report for our **2022-2023 Catholic Ministries Appeal (CMA)**. Inspired by the theme, *I Am With You Always*, nearly 21,000 individuals and families gave close to \$6.7 million to help our Diocese and parish communities to serve people in dire need. The gifts contributed through fundraising covered 99.5% of the \$6.725 million goal, supporting more than half of the diocesan operating budget, which provides charitable and ministerial services throughout the 12 counties of our Diocese. What an incredible and faith affirming achievement! It is remarkable that the Appeal raised nearly 100% of its overall goal, with 80% of our parishes running successful campaigns. It is my hope, and I believe certainly possible, that we can

increase participation in the Appeal by kind and charitable outreach to the wonderful people of our Diocese.

**For more than forty years, the CMA has been the Diocese of Rochester's commitment to raising the necessary funds to invest in our parishes and ministries for fulfilling the mission of our Church.** Through the kindness, compassion, and generosity of so many, Jesus' presence is known to our sisters and brothers, for His promise that "I am with you always," (Matthew 28:20) is as real and powerful today as it was when He first spoke those words to the Apostles. As you will see in this report, the CMA continues Christ's ministry of assisting the poor, the needy, and the most vulnerable in our communities. The CMA educates our seminarians and deacon candidates, and prepares them as our future faith leaders. The Appeal also educates and trains our teachers, catechists and coaches who serve our children and young people. The CMA supports parish faith formation programs and Catholic schools, and fosters greater participation in the sacramental life of the Church. Above all, the CMA allows the Diocese to ensure the strength of our local parishes, supporting our pastors, parochial and pastoral administrators, parish staffs, and vital parish ministries in the proclamation of the Gospel and the sanctification of God's people.

Thanking you once again for your generous participation in the CMA and assuring you of a continued remembrance in my prayers, I remain

Devotedly yours in Christ,

\* *Salvatore R. Matano*

*The Most Reverend Salvatore R. Matano  
Bishop of Rochester*

We are enormously grateful to the nearly 21,000 donors who committed \$6,688,029 to the 2022-2023 CMA. The gifts contributed through fundraising covered 99.5% of the \$6.725 million allocated for the Diocese of Rochester's \$11 million budget. Through your support, you have made it possible for the Diocese and your parish to continue the mission of our Church. Thank you for making a difference!

250,000

 Catholic Charities

People assisted by our Catholic Charities agencies throughout the 12 counties of the Diocese

6,956

 Parish Religious Education – Youth

Through parish-based programs

2,494

 Catholic School Students


Educated in diocesan Catholic schools, with another 3,147 enrolled in private (non-diocesan) Catholic schools

1,063

 Confirmations

Over 20 celebrations

260

 Hands of Christ Awards

High school seniors received the Hands of Christ award over 3 ceremonies acknowledging their ministry and leadership

5

 Seminarians in Formation

5

 Deacons in Formation

**The final accounting for CMA 2022-2023 is included in the Diocese of Rochester's Financial Statements as of June 30, 2023 at [www.dor.org/about/financial-reports](http://www.dor.org/about/financial-reports).**

*All monies raised in the CMA are only used for the programs, services and ministries for which they are designated. No gifts to the CMA are used to satisfy settlement costs associated with abuse.*

# CMA 2022-2023 Highlights

## Evangelization & Catechesis

- Supported over 20 Confirmation Celebrations at Sacred Heart Cathedral, Rochester; St. Benedict Roman Catholic Parish, Canandaigua; St. Mary's Church, Auburn; St. Mary Our Mother Church, Horseheads; and All Saint's Church, Lansing
- Organized Diocesan celebration of the Rite of Election and Call to Continuing Conversion
- Hosted Teen Leadership Training
- Coordinated the Wedding Recognition Mass, with more than 70 couples attending
- Supported 232 couples who completed *Fully Engaged for Marriage Preparation*
- Support and organization of 3 *Hands of Christ* Award Ceremonies recognizing 260 faith-filled graduating high school seniors
- In collaboration with the diocesan Scouting committee and a Scout working on his Eagle Scout project, created a *Faith Flight* series to allow Scouts to experience Eucharistic Celebrations from different cultures
- Hosted the diocesan *Be a Witness* Young Adult Mass to bring together parish young adult ministries and college campus ministries from across the Diocese to celebrate *National Vocations Awareness Week*
- Assisted Ministry professionals in completing the *Parish Catechetical Leader Certification Program*
- Hosted several formation sessions for parish catechetical leaders and catechists to gain new knowledge and skills for their ministries

## Pastoral Services

- Advocacy and education through the Office of Life Issues
- Promoted the USCCB initiative of *Walking with Mom's in Need*
- Provided support to Campus Ministry programs at college campuses throughout the Diocese
- Expanded Migrant Ministry in our 12-County Diocese based now in 5 faith communities and 2 migrant centers
- Rejuvenated Ecumenical and Interfaith initiatives, as well as Cultural Ministries, in the wake of the pandemic

## Catholic Schools

- Shared information about Catholic Schools online through our website and social media platforms
- Continued implementation of *iReady*, a computer-based tool for teachers and students to supplement their Math and Reading lessons
- New Teacher Coach (staffing) to work with new teachers in our schools on Catholic identity, classroom management, and instruction to provide a successful first-year in the classroom
- Established a New Principal Mentor Program to work with our new school principals on skills to help them successfully lead our schools
- Professional Development and educational opportunities to support all teachers and school support staff
- Implemented the **FACTS Student Information System** to offer a platform for schools to organize student information and communicate with families on a regular basis regarding schoolwide programs and activities, as well as student progress
- Organized Professional Learning Communities to provide teachers with opportunities to collaborate across all diocesan schools

## Seminarian, Deacon & Pastoral Leader Education, Ministry and Support

- Educated 5 seminarians at St. John's Seminary, Brighton, MA and in Rome
- Educated 5 men in the Diaconate program at St. Bernard's School of Theology and Ministry

## Information Technology

- Installed new firewalls for all Catholic Charities agencies and Catholic Schools, providing increased speed and security
- Secured interactive displays for Catholic Schools aimed to enhance the educational experience for students
- Implemented new software and techniques to organize and update data in the diocesan donor management system
- Performed a Security Risk Assessment of IT Infrastructure, ensuring the confidentiality, integrity, and availability of data
- Continued support of cybersecurity software platforms (e.g., *CrowdStrike*) to protect parishes, schools, and Catholic Charities agencies against data breaches
- Supported schools in the deployment of technology purchases and maintenance, including the *iReady* platform

**Thank you for your support,  
which makes all this and more possible!**